

PURE

the bug

Bringing Life to Radio



www.thebug.com

digital  radio



- DAB digital radio for more stations and digital-quality interference-free sound
- Pause, rewind and record live radio
- Record to SD Card or to an external MiniDisc player
- Alarm, sleep and timer record functions based on broadcast DAB time signal
- Display shows scrolling artist, song title, news, sports results and more

TECHIE STUFF

Description: Stereo digital radio with full Band III reception capability, for reception of all UK DAB broadcasts. Compliant with ETS 300 401 and capable of decoding all DAB transmission modes 1-4 up to and including 384 kbps.

Frequency Range: Band III, 174 - 240 MHz, with fast autotune feature.

Speakers: Two 3" x 1.5" custom-wound oval drive units.

Input Connectors: USB; Secure Digital memory card slot; 9V DC power; RF F for 75 Ohm DAB aerial (telescopic aerial supplied).

Output Connectors: 3.5 mm headphone; 3.5 mm stereo; USB; Secure Digital memory card slot; and Optical (S/PDIF) Toslink connector.

Base Section Controls: Navigator with centre select/standby, Menu, Record, Autotune, Info and ReVu/Snooze.

Display Section Controls: Six context-sensitive navigation and dynamic preset buttons.

Angle-adjustable Display: High-visibility fully graphical blue/white display with 122x32 dot graphics.

Power Supply: Mains via 230 AC to 9V DC external power adapter.

Dimensions (mm): 179 deep x 285 wide x 236 high (not including aerial).

Aerial: 700 mm half-wavelength eight-section telescopic.

Technical support: Telephone support hotline, e-mail and internet web site.

Warranty: 2 years

Phone ringing?
When you're girl/boy/other interrupted: pause live radio, do what you have to and then restart the radio from where you left off.
Missed something?
Yeah, we know, you were listening really. Don't worry, rewind live radio* and play it again. Yes, that's right, REWIND your RADIO.
Really like that track?
If you need that track, even though it's almost over, don't panic. Just rewind and hit record.** Play back your recordings or MP3s on your Bug or convert them to MP3 on your PC for play back anywhere.
Out and about?
Too busy to stay in and listen to the radio. Relax. Set the timer, record your favourite programmes to SD card*** and listen to them in the bath/in bed/in your shed on Sundays. Ahhhh.

Rise... And shine
Mornings. Ease the pain by waking to your favourite station. Set special weekday and weekend settings for your well earned lie-ins. Choose different alarm times and stations for you and your partner.****
Got the time?
Your Bug always has the time for you. And in a slightly smug kind of way it's always the right time too. No magic from the white coat & pointy beard brigade here, just a broadcast time signal that makes sure your clock and alarm are always right, even when the clocks change. You'll need new excuses for turning up late now.

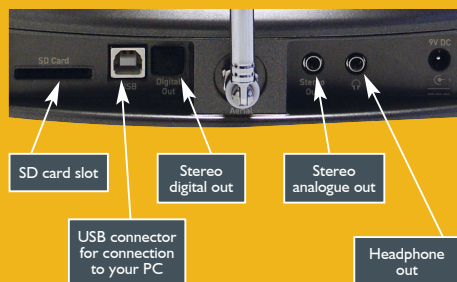
Bed or breakfast?
So at night you like evening shows and in the morning, err, breakfast shows. Well that's just plain weird, but don't worry, the Bug understands your eccentricities and will happily let you go to sleep to one station and wake to another.
So many stations, so little time
We take repetitive strain injury from knob twiddling very seriously so the Bug lets you store your ten favourite stations for easy recall.

Reasons to be cheerful
And if the stuff above isn't enough, there's a high-resolution adjustable display; SD card slot; USB connector for PC connection; optical output; amazing sound; stereo speakers; selectable EQ settings; full Band III reception for all UK DAB broadcasts; and a designer pedigree. One thing it can't do is boil an egg. But we're working on that.

Designed in conjunction with Wayne Hemingway, of HEMINGWAYdESIGN, co-founder of award-winning clothing company Red or Dead, mass market home architect, author, presenter, art critic, father of four and Digital radio fan.



Wayne Hemingway



* 5-12 minutes depending on transmission
** for personal use only
*** SD card not included
**** to a maximum of one partner (partner not included)

www.thebug.com

PURE Digital Imagination Technologies Ltd Imagination House,
Home Park Estate, Kings Langley, Herts WD4 8LZ. United Kingdom
Tel: +44 (0)1923 277488 Fax: +44 (0)1923 270188
e-mail: sales@pure-digital.com web: www.pure-digital.com

digital Radio

DAB
Digital Audio Broadcasting

Powered by
GE
Imagination
TECHNOLOGIES

**PURE
DIGITAL**
PURE Digital is a division of Imagination Technologies Limited.
PURE is a brand of PURE Digital.

The Bug, The Bug logo, PURE Digital, the PURE Digital logo, Imagination Technologies and the Imagination Technologies logo are trademarks or registered trademarks of Imagination Technologies Limited. All other logos, products, trademarks and registered trademarks are the property of their respective manufacturers. This publication is for information only. Any contract between Imagination Technologies and its customers will be subject to the terms and conditions of the relevant agreement. Specifications are subject to change without notice. Copyright © 2004 Imagination Technologies Limited, an Imagination Technologies Group plc company. 12D92 April 2004